Research & Scholarship Council Minutes January 14, 2015 1:45 p.m. Marston Library Room L-136

Attendees: Irene Cooke Edith Kaan Henry Frierson

Kimberly Brown Jorg Peters Jasmeet Judge Gillian Lord Florin Curta

Kimberly Brown presented the IDC distribution of IFAS. Notably departments receive 15% and the Dean 25%. Data from Engineering was provided by Bill Heitmann via the Engineering member of the council. This left some questions unanswered.

A discussion on Academic Analytics (AA) was triggered by a solicitation by an administrator to a faculty to immediately add information into a database in order to ensure good AA rating. (AA states that its outcome measures `academic performance'.) There was information that pressure to use AA comes from outside UF.

The following was discussed.

- If the pressure to adopt AA comes from the outside, why is there such uncertainty about its internal use?
- If a faculty or groups of faculty were to curate their information (currently the data are not accessible to faculty) -- how would they know whether the pool of faculty they are compared against have done so, too?
- If the data are vetted and complete, would a false sense of objectivity be attached since weights can be chosen in arbitrarily. (Weights are currently taken from the NRC survey.)